



# DIGITAL MARKETING CAPABILITIES - ColorWhistle

## COMPANY OVERVIEW

Operating out of Coimbatore, ColorWhistle is your premier choice for online services. We provide a wide variety of digital services including web design, branding, digital marketing and much more. Our team has a wide range of skills and expertise and we always put our clients' satisfaction first.

This is what sets us apart from the competition – an eye for detail and the best service from the start to the completion of your project. Quite simply, we offer the most reliable and effective services to any company looking for a whole host of online solutions.

Our ever-growing digital marketing team is comprised of an ambitious, energized group who excel in communication and collaboration. Our diverse crew includes designers, copy writers and SEO specialists - each expertly trained in the art of Digital Marketing!



COMMITMENT



QUALITY



INTEGRITY



CARE



OUR VALUES



## SERVICES

ColorWhistle is a one-stop shop for all of your business needs! Our team offers a comprehensive range of services – from full stack agency to specialized consulting. We are here to help you succeed and reach the next level in growth.



Search Engine  
Optimization (SEO)



Pay-Per-Click (PPC)  
Advertising



Social Media Marketing



Content Marketing



Email Marketing



Web Design And  
Development



## OUR CASE STUDIES

Website Redesign

**ColorWhistle Redesign – A Developer’s POV!**

Marketing

**How ColorWhistle Undertook Multiple Websites’ Speed Optimization**

Marketing

**Improving Brand Presence For US Based Energy Solution Company**

Marketing

**Marketing Automation Using Marketo for White Label B2B Client**

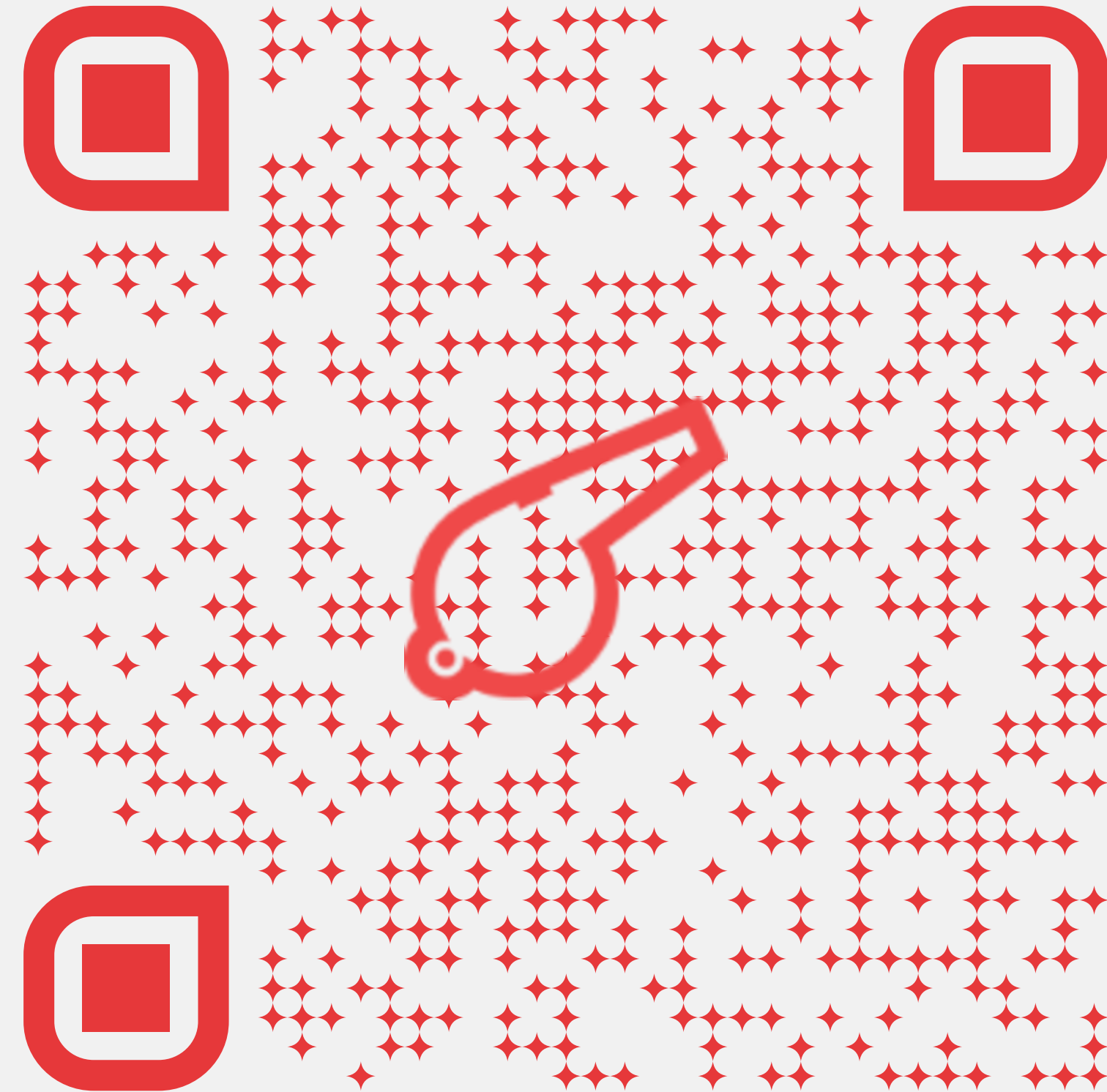
Travel

**Bhutan Travel & Tourism Website Design and Development Using WordPress**

Fitness

**How ColorWhistle Developed a Fitness Directory Website Using WordPress?**

SCAN FOR  
ALL CASE STUDIES



**I'M REALLY SATISFIED WITH THE END RESULTS**

We were looking for a development partner for one of our latest projects and had very specific requirements. But we couldn't find a working solution for what we really wanted. After many e-mails and phone calls, we finally partnered with ColorWhistle. I liked the way the team approached the requirements and the project. Communicating with the team was amazing. They always kept us updated and everything was on time.

**CLIENT PARTNER – EVELYN FASSETT**

**I HAVE A TEAM THAT I CAN RELY ON**

I discovered the ColorWhistle team about two years ago. From time to time, I need help with my own website and my client's websites. The team provided me with more capacity than I can provide for myself. I don't have to hire local people here and lay them off when I don't have work. As and when I need resources, I can reach out to ColorWhistle and they are there as an ever-ready team to support me.

**CLIENT PARTNER – JORGE TRIGUEROS**

**TESTIMONIALS FROM SATISFIED CLIENTS**



<p><b>THE PROJECT</b></p> <p><b>Web Dev &amp; Design for IT Coaching &amp; Training Company</b></p> <ul style="list-style-type: none"> <li>Web Development</li> <li>Less than \$10,000</li> <li>Aug. 2022 - Ongoing</li> </ul> <p><b>Project summary:</b></p> <p>An IT coaching and training company was looking to revamp their website, so they hired ColorWhistle to provide them with WordPress and WooCommerce development, maintenance, and SEO services.</p>	<p><b>THE REVIEW</b></p> <p>5.0 ★★★★★</p> <p>"The team is highly professional, making them excellent to work with."</p> <p>NOV 18, 2022</p> <p><b>Feedback summary:</b></p> <p>The client continues to work with ColorWhistle post-launch, thanks to the positive feedback the website has been receiving. The team strictly adheres to timeframes and budget, and internal stakeholders are particularly impressed with the vendor's professionalism and awareness of responsibilities.</p> <p><a href="#">Read Full Review</a></p>	<p><b>THE REVIEWER</b></p> <p><b>Founder &amp; CEO, Skillcubator Canada</b></p> <p>Chetan Mehta</p> <ul style="list-style-type: none"> <li>Education</li> <li>11-50 Employees</li> <li>Herndon, Virginia</li> <li>Phone Interview</li> <li>Verified</li> </ul>
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<p><b>THE PROJECT</b></p> <p><b>WordPress Web Dev for Health &amp; Fitness Firm</b></p> <ul style="list-style-type: none"> <li>Web Development</li> <li>\$10,000 to \$49,999</li> <li>Jan. 2022 - Ongoing</li> </ul> <p><b>Project summary:</b></p> <p>A health and fitness firm was looking to bolster their online visibility and improve their platform's performance, so they engaged with ColorWhistle to rebuild their website through WordPress.</p>	<p><b>THE REVIEW</b></p> <p>5.0 ★★★★★</p> <p>"The time in which the work is completed is outstandingly quick."</p> <p>OCT 31, 2022</p> <p><b>Feedback summary:</b></p> <p>Since partnering with ColorWhistle, the company has been able to significantly improve their Google rankings and customer inquiries. The team is highly communicative, and internal stakeholders are particularly impressed with the vendor's response speed and transparency.</p> <p><a href="#">Read Full Review</a></p>	<p><b>THE REVIEWER</b></p> <p><b>Co-Founder, Compare the Health</b></p> <p>Marco Formisano</p> <ul style="list-style-type: none"> <li>Wellness &amp; Fitness</li> <li>1-10 Employees</li> <li>Cardiff, United Kingdom</li> <li>Online Review</li> <li>Verified</li> </ul>
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## ABOUT THE CW-DM TEAM

Our passionate digital marketing team is full of bright, energetic professionals who work together in perfect harmony.

With a combination of expert designers and copywriters complemented by SEO specialists at the helm, our 8-member squad continues to add more talent as we grow.



## FREQUENTLY ASKED QUESTIONS (FAQS)

### Q. How can your agency help my business grow?

A. Our team of experts has extensive experience in creating and implementing successful digital marketing campaigns for businesses of all sizes. We will work with you to understand your business goals and develop a customized strategy to help you reach your target audience and achieve your desired results.

### Q. How much does your digital marketing service cost?

A. At ColorWhistle, our pricing is tailored to match the unique needs and demands of each project. Instead of providing a standard price that may not align with your project's requirements, we offer a personalized quote after reviewing the scope and objectives of your project.

### Q. How long does it take to see the results of your digital marketing services efforts?

A. To fully experience the benefits of our digital marketing services and see a return on investment, we recommend committing for at least six months. This allows ample time for our efforts to take effect and for you to see significant results.

### Q. What makes your agency different from other digital marketing agencies?

A. Our team is passionate about staying up-to-date with the latest industry trends and best practices, and we are committed to delivering transparent, results-driven campaigns for our clients. We also pride ourselves on our personalized approach and excellent customer service.



**CONTACT US FOR A  
PERSONALIZED  
QUOTATION**



SEND DIRECT MAIL  
[hi@colorwhistle.com](mailto:hi@colorwhistle.com)



Years  
**Strong**

colorwhistle 