

BRANDING AND WEBSITE DEVELOPMENT FOR

Skillcubator

BRANDING

**UI / UX
DESIGN**

**WEBSITE
DEVELOPMENT**

WEBSITE LINK <https://skillcubator.com/>

BUSINESS NAME

SKILLCUBATOR

INDUSTRY

E-LEARNING

CLIENT'S REQUIREMENT:

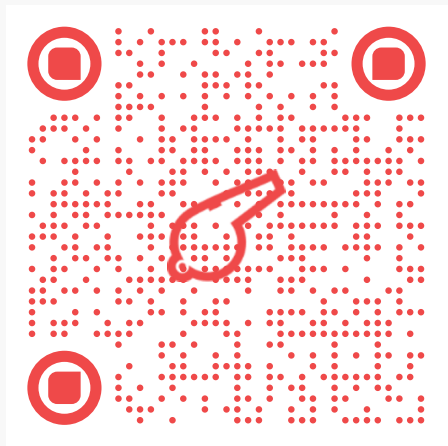
They reached us to revamp the existing website with a modern e-learning design, payment gateway, and marketing features.

PROCESS FOLLOWED

- ▶ We follow a common process for all our clients.
- ▶ As this client had unique requirements, we brainstormed within the team and tailor-made the process that best suited the client's goals.

WHAT DID WE DO FOR THE CLIENT?

- ▶ First, we started with revamping the logo matching the new color palette and theme. We designed their business cards as well.
- ▶ Then, we created the design prototype for the website with the new theme, color palette, layout, and style.
- ▶ Once design was confirmed, we started with the development works.
- ▶ We were so focused on UI and UX, so implemented smooth navigation, clear CTAs, user-friendly elements, and so on.
- ▶ To optimize the content for the website, we skimmed the content that client gave us.
- ▶ To mention, we implemented PayPal integration on the site facilitating payment support.



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IIBA Endorsed Education Provider

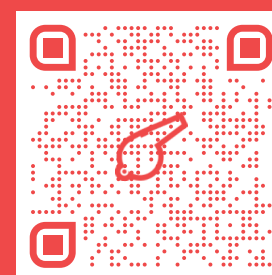
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Alright, sounds like a plan!

Let's go!!