



BRANDING AND WEBSITE DEVELOPMENT FOR

Aspirity

BRANDING

UI / UX DESIGN

**WEBSITE
DEVELOPMENT**

**SVG ANIMATED
BANNERS**

WEBSITE LINK <https://aspiritytech.com/>

BUSINESS NAME

ASPIRITY

INDUSTRY

IT

CLIENT'S REQUIREMENT:

Aspirity client approached us from Lucknow, India. They looked for a collaboration with us for their complete website development, that also includes web design, logo design and content development.

PROCESS FOLLOWED

We follow a common process for all our clients. As this client had unique requirements, we brainstormed within the team and tailor-made the process that best suited the client's goals.

WHAT DID WE DO FOR THE CLIENT?

This website development process was challenging in satisfying the client's expectations, and we did have few iterations for the logo design, website design, and content. The content part went through many reviews in trying to match the client's requirements.

The website design and development stage was a Milky Way. We used animated CTA buttons, hover animations, flip effects and many more appealing effects. Though it had few iterations, the client was aesthetic about the design, development process and was also much satisfied with the final look of the website.

